



**RESPONSIBILITY STARTS HERE.**

B.R.A.K.E.S., which stands for Be Responsible And Keep Everyone Safe, is a 501(c)(3) non-profit organization

# B.R.A.K.E.S. History & Mission

On January 26, 2008, Doug Herbert experienced every parent's worst nightmare – his two sons, Jon, 17, and James, 12, lost their lives in a tragic automobile accident. Herbert, trying to make sense of the tragedy, decided to form a non-profit 501 c 3 organization that would focus on safe driving. Doug along with Jon's classmates from South Lake Christian Academy created B.R.A.K.E.S. which stands for Be Responsible and Keep Everyone Safe.



The mission of B.R.A.K.E.S. is to prevent injuries and save lives by training and educating teenage drivers and their parents about the importance of safe and responsible driving.



# Teen Pro-Active Driving School®

B.R.A.K.E.S. is a turn key operation that has the capability of hosting schools nationwide.

B.R.A.K.E.S. has provided free training to over 3,000 teens from 19 different states and 2 countries

B.R.A.K.E.S. schools have been held in 5 different states: Wampum PA, Phoenix Arizona, Pomona California, Greer South Carolina, and Charlotte North Carolina.

Our Teen Pro-Active Driving School provides hands-on training in defensive driving techniques.

A parent or legal guardian participates in the school with their teen.

Our five courses are designed based on statistics provided by the Department of Transportation:

- Skid Control
- Accident Avoidance
- Panic Stops
- Distractions
- Drop Wheel Recovery

We maintain a low student to instructor ratio 3-1.

Our high caliber instructors are professionally trained with years of experience.



# B.R.A.K.E.S. Outreach



# Contact Information

Put on the B.R.A.K.E.S.  
4030 Concord Parkway South  
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704-720-3806

Laura Lovett, Director  
Matt Reilly, Driving School Director

